

**2017 Ascension Hot Air Balloon Festival**

*Sponsorship Information*

**September 22<sup>nd</sup> and 23<sup>rd</sup>, 2017  
Gonzales, Louisiana**





*Are you interested in being a sponsor?*

**September 22<sup>nd</sup> and 23<sup>rd</sup>, 2017**  
**Lamar Dixon Expo Center**  
**Gonzales, Louisiana**

**Crown Sponsor**

**\$25,000**

*Sponsorship Includes*

Preferred Signage

Logo & link on  
Festival Website

Logo on all  
Publicity

10 Entry Badges

10 Tickets to  
Event Dinner

5 VIP Parking  
Permits

\*6 Individual  
Passes for Hot Air  
Balloon Ride

2 RV spots

**Flight Sponsor**

**\$15,000**

*Sponsorship Includes*

Fence Signage

Logo & link on  
Festival Website

Logo on all  
Publicity

8 Entry Badges

8 Tickets to Event  
Dinner

4 VIP Parking  
Permits

\*4 Individual  
Passes for Hot Air  
Balloon Ride

**Burner Sponsor**

**\$10,000**

*Sponsorship Includes*

Fence Signage

Logo & link on  
Festival Website

Logo on all  
Publicity

6 Entry Badges

4 Tickets to Event  
Dinner

3 VIP Parking  
Permits

\*2 Individual  
Passes for Hot Air  
Balloon Ride

Interested sponsors are asked to contact Jazz  
Traylor by phone at 225-450-1041 or by email at  
[jtraylor@lamardixonexpoctr.com](mailto:jtraylor@lamardixonexpoctr.com)

\*All balloon flights will be  
weather permitting\*



*Are you interested in being a sponsor?*

**September 22<sup>nd</sup> and 23<sup>rd</sup>, 2017  
Lamar Dixon Expo Center  
Gonzales, Louisiana**

**Balloon Sponsor  
\$5,000**

*Sponsorship Includes*

- Fence Signage
- Logo & link on Festival Website
- Company logo on Balloon Basket
- Logo on all Publicity
- 2 Tickets to Event Dinner
- 2 VIP Parking Permits

**Basket Sponsor  
\$2,000**

*Sponsorship Includes*

- Fence Signage
- Logo on Festival Website
- 1 VIP Parking Permits
- 2 tickets to Lamar Dixon Food Booth
- 2 Entry Badges

**Field Sponsor  
\$500**

*Sponsorship Includes*

- Small event Signage

Interested sponsors are asked to contact Jazz Traylor by phone at 225-450-1041 or by email at [jtraylor@lamardixonexpo.com](mailto:jtraylor@lamardixonexpo.com)

\*All balloon flights will be weather permitting\*

# 2017 Sponsorship Form

When filling out this sponsorship form, please include all required information. We will get back to you upon receipt of the form to verify your sponsorship. Please mail this form and checks/ money orders to:

Attention Jazz Traylor  
Ascension Festivals and Cultural Council Inc.  
9039 South Saint Landry Avenue  
Gonzales, LA 70737

\_\_\_\_\_  
Name of Company/ Individual

\_\_\_\_\_  
Contact person's first name

\_\_\_\_\_  
Contact person's last name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Artwork Contact Name

\_\_\_\_\_  
Artwork Contact Email

## Sponsorship Categories & Amounts

\_\_\_\_\_ Crown Sponsor \$25,000

\_\_\_\_\_ Balloon Sponsor \$5,000

\_\_\_\_\_ Flight Sponsor \$15,000

\_\_\_\_\_ Basket Sponsor \$2,000

\_\_\_\_\_ Burner Sponsor \$10,000

\_\_\_\_\_ Field Sponsor \$500

## Payment Information

Amount Enclosed: \_\_\_\_\_

Check Number: \_\_\_\_\_

MasterCard: \_\_\_\_\_

Visa: \_\_\_\_\_

Discover: \_\_\_\_\_

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Amount

Checks should be made out to Ascension  
Festival and Cultural Council

**Deadline:** \_\_\_\_\_